

Winfried Hagenhoff

Vita

- **Generalist with university degrees in Geography, Sociology, Administrative Law**
- **1989-1996 Head of Market Research at Lufthansa German Airlines**
- **Held various positions (COO, CTO, MD) in international Management (incl. Central/Eastern Europe)**
- **15 y. experience in client services (global key accounts), 16 y. in internal R&D, ops, IT, data privacy, group services incl. setup of 7 group affiliates and div. organizational restructurings**
- **1996-2018, 22 years Managing Director (Geschäftsführer/Board Member) at leading international Market Research firm (KANTAR TNS and predecessors) and affiliated MR companies**
- **MD in Infraquest GmbH and its brand Actando, stakeholder in 2 startups**

Industry

- **Aviation, Railways,
Travel & Tourism Operators**
- **Automotive (OEMs & Suppliers)**
- **Logistics**
- **Public Services**
- **Research**



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